

National Human Trafficking Resource Center (NHTRC) Data Breakdown

California State Report

1/1/2013-12/31/2013

OVERVIEW OF INCOMING SIGNALS

The following information is based on incoming signals made to the NHTRC from January 1, 2013-December 31, 2013 from individuals in California. **Signals** refer to incoming communications with the NHTRC. Signals can take the form of **phone calls, SMS text messages, online tip forms, or emails**. In 2013, the NHTRC received a total of 35,889 signals nationwide.



3,082 Phone Calls



105 Emails



184 Online Tip Forms



74 SMS Threads

(Launched 3/28/13)

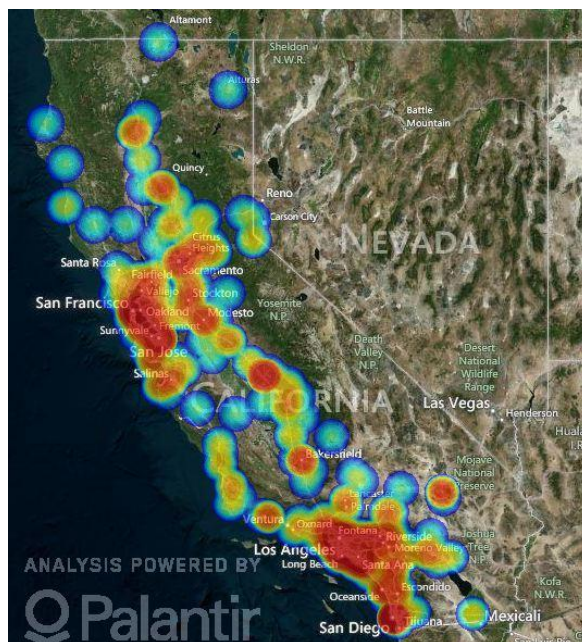
CALL DATA

The following statistics are based solely on substantive calls made to the NHTRC from January 1, 2013 – December 31, 2013 from callers who identified as being in California at the time of the call.

Number of Calls Received from California: 3,082*

**This constitutes the highest call volume of all 50 states and Washington D.C. in 2013.*

Location of Callers*



**These maps only reflect calls in which the caller identified as being in a particular location at the time of the call.*

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NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC)

1-888-373-7888 | Text BEFREE (233733) | NHTRC@PolarisProject.org | www.traffickingresourcecenter.org

NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC)

Caller Type	# of Calls	% of Calls
Community Member	1081	35.07%
Potential Victim of Trafficking	359	11.65%
Potential Victim of Other Crime	236	7.66%
NGO – Anti-trafficking	157	5.09%
Family Member of Potential Victim	142	4.61%
Potential Victim of Labor Exploitation	133	4.32%
Family/Friend of Potential Victim of Other Crime	130	4.22%
Student	110	3.57%
Friend of Potential Victim	62	2.01%
Local Law Enforcement	62	2.01%
NGO - General Social Services	59	1.91%
Unknown/Not Specified	54	1.75%
Medical Professional	51	1.65%
Government	50	1.62%
Family/Friend of Potential Victim of Labor Exploitation	47	1.52%
Faith-based Organization/Representative	45	1.46%
Legal Professional	37	1.20%
Business	32	1.04%
NGO – Other	32	1.04%
Other	28	0.91%
Department of State Know Your Rights Pamphlet	23	0.75%
Educator/School Personnel	22	0.71%
Family/Friend/Acquaintance of Potential Controller	21	0.68%
Possible Buyer of Commercial Sex	20	0.65%
Trucker	17	0.55%
Mental Health Professional	17	0.55%
Press/Media	15	0.49%
Visa Holder	14	0.45%
Federal Law Enforcement	10	0.32%
NGO – Runaway and Homeless Youth	4	0.13%
DOJ/BJA Task Force Member	2	0.06%
NGO - Immigrant/Refugee	2	0.06%
Potential Controller	2	0.06%
Airline/Airport Personnel	2	0.06%
Military Personnel	2	0.06%
Rescue and Restore Coalition Member	1	0.03%
Asylee/Refugee	1	0.03%
Total # of Substantive Calls	3,082	100.00%

Note: The data displayed in this report was generated based on information communicated to the National Human Trafficking Resource Center hotline via phone, SMS text message, email, and online tip report. The NHTRC cannot verify the accuracy of the information reported. This is not a comprehensive report on the scale or scope of human trafficking within the state. These statistics may be subject to change.

NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC)

How Did Caller Find NHTRC (where known)	# of Calls	% of Calls
Internet-Web Search	217	22.14%
Referral	143	14.59%
Prior Knowledge	115	11.73%
Television	74	7.55%
Department of State Know Your Rights Pamphlet	66	6.73%
Word of Mouth	48	4.90%
Pamphlet/Brochure/Leaflet	45	4.59%
Other	39	3.98%
Training - Presentation	38	3.88%
Polaris Project	23	2.35%
Yahoo! search engine	21	2.14%
Newspaper-Magazine	19	1.94%
Poster	16	1.63%
Radio	14	1.43%
Current Campaign	12	1.22%
Craigslist	11	1.12%
Routed from DOJ Trafficking Hotline	10	1.02%
Conference	10	1.02%
Unknown	8	0.82%
Backpage	8	0.82%
Billboard	7	0.71%
Other Media	7	0.71%
Film	6	0.61%
Rescue and Restore - HHS	5	0.51%
Dr. Phil Show	4	0.41%
Don't Sell Bodies Website	4	0.41%
FBI Website	3	0.31%
HHS Certification Form Letter	2	0.20%
DHS Blue Campaign	2	0.20%
Call and Response	1	0.10%
UNICEF	1	0.10%
Directory/Phonebook	1	0.10%
Total # where HOW CALLER FOUND NHTRC is known	980	100.00%

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NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC)

HUMAN TRAFFICKING CASE DATA

Each hotline case is evaluated for evidence of potential human trafficking, and is categorized as **High, Moderate, or No**. Cases categorized as “High” contain a high level of critical information and demonstrate key indicators relevant to identifying a human trafficking situation. Cases categorized as “Moderate” reference situations that contain several indicators and red flags of potential trafficking situations, or resemble common types of trafficking or trafficking scenarios but lack certain core details of force, fraud, or coercion. Cases categorized as “No” do not reference specific instances of human trafficking and may instead involve requests for general information or technical assistance on human trafficking.

The following data is derived from cases referencing trafficking in California and categorized as “High or Moderate”

Case References Potential Trafficking	# of Cases	% of Cases
High	353	44.97%
Moderate	432	55.03%
Total # of Potential Trafficking Cases	785	100.00%

Primary Reason for Contacting the NHTRC	# of Cases	% of Cases
Report a Tip	492	62.68%
Request for Referral	206	26.24%
Crisis	56	7.13%
Request for Technical Assistance and Information*	31	3.95%
Total # of Cases	785	100.00%

*In some instances, an individual who is aware of a specific situation of potential trafficking may contact the NHTRC for general information about human trafficking or to learn more about services available to trafficking victims. In other instances, service providers or law enforcement working with a victim of trafficking may contact the NHTRC for technical assistance.

Venue/Industry of Potential Trafficking	# of Cases	% of Cases
Sex	564	71.85%
Commercial Front Brothel	81	10.32%
Internet-Based Commercial Sex*	55	7.01%
Hotel/Motel-Based Commercial Sex	52	6.62%
Street-Based Commercial Sex	37	4.71%
Residential Brothel	26	3.31%
Escort Service/Delivery Service	18	2.29%
Pornography	14	1.78%
Personal Sexual Servitude	12	1.53%
Truck Stop	7	0.89%
Bar/Club/Cantina	5	0.64%
Hostess/Strip Club	4	0.51%
Internet Chat	1	0.13%
Venue Not Specified	252	32.10%
Labor	136	17.32%
Domestic Work (childcare, housekeeping)	27	3.44%

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NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC)

Peddling Ring	18	2.29%
Begging Ring	16	2.04%
Door-to-Door Sales Crew	16	2.04%
Health & Beauty Services	13	1.66%
Restaurant/Food Service	7	0.89%
Carnival	3	0.38%
Modeling	2	0.25%
Other Small Business	2	0.25%
Agriculture/Farms	2	0.25%
Kiosk	1	0.13%
Hostess/Strip Club	1	0.13%
Service station	1	0.13%
Bar/Club/Cantina	1	0.13%
Residential Facility	1	0.13%
Elder Care	1	0.13%
Camp	1	0.13%
Construction	1	0.13%
Hospitality	1	0.13%
Industry Not Specified	21	2.68%
Sex and Labor	23	2.93%
Type of Potential Trafficking Not Specified**	62	7.90%
Total # of Potential Trafficking Cases	785	100.00%

*These cases typically involve reports of sex trafficking in which an individual is advertised for commercial sex online but the venue of the sex act is unknown or not specified.

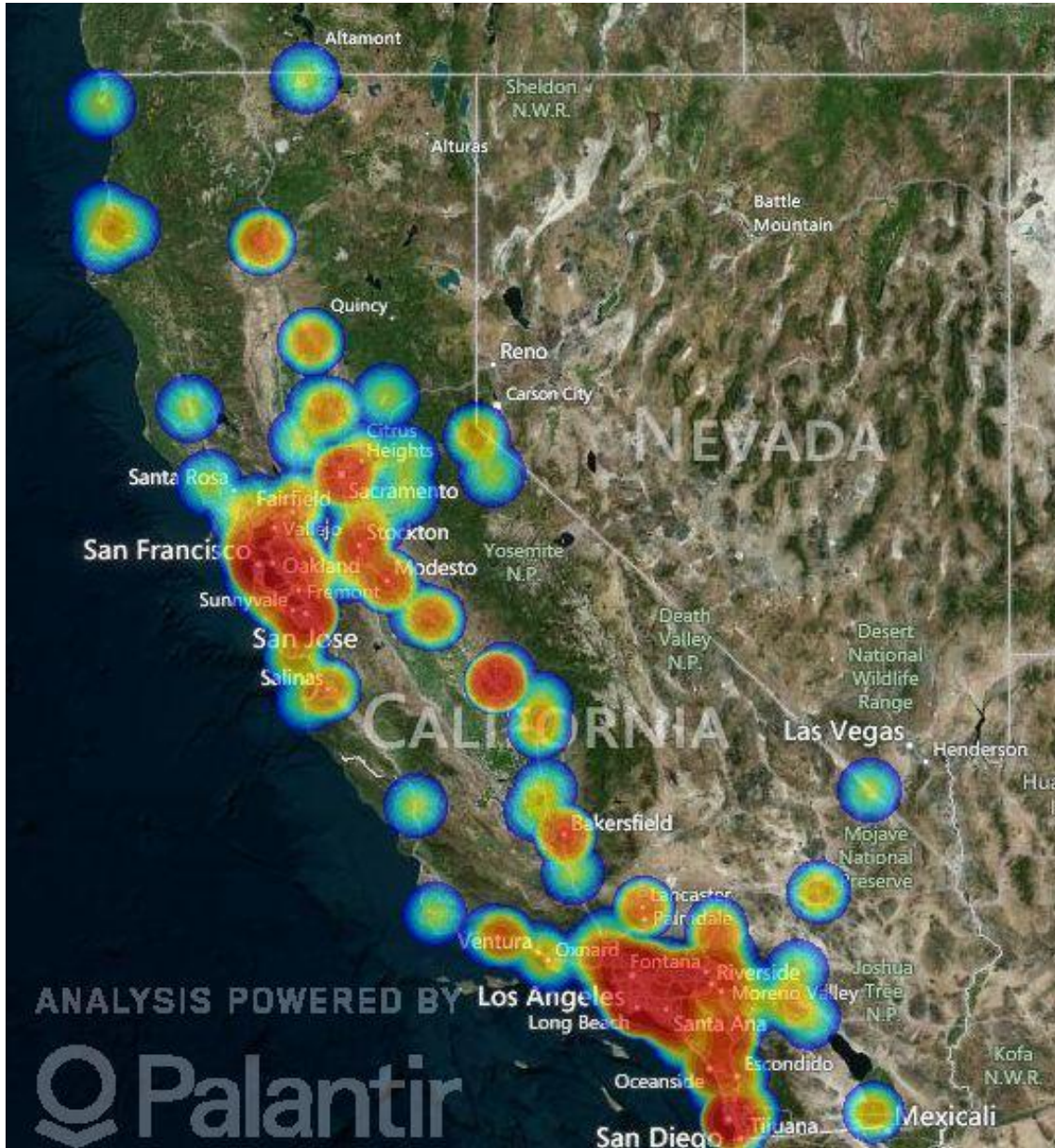
**This typically occurs when a law enforcement agent or service provider contacts the NHTRC for resources and referrals but does not disclose details about the trafficking situation due to confidentiality.

Victim Demographics	# of Cases	% of Cases
Adults	493	62.80%
Minors	272	34.65%
Females	639	81.40%
Males	114	14.52%
Transgender	3	0.38%
US Citizen/Legal Permanent Resident	343	43.69%
Foreign Nationals	203	25.86%
non-cumulative*		

*These statistics are non-cumulative. Cases may involve multiple victims and include female, male, and transgender individuals, foreign nationals and U.S. citizens, adults and minors. In some cases, demographic information is not reported. This table shows the number of cases referencing trafficking in which the labeled populations were involved, not the total number of individuals involved in the trafficking situations.

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Location of Potential Trafficking Cases (where known)*



*These maps only reflect cases in which the location of the potential trafficking was known. Some cases may involve more than one location and are not reflected in this map.

The following data is derived from cases referencing trafficking in California and categorized as “High”

Number of Potential Victims Referenced

522*

* This statistic refers to the number of unique potential victims referenced in potential trafficking cases. The NHTRC only counts potential victims referenced in cases which have a high level of critical information and demonstrate key indicators relevant to identifying a human trafficking situation.

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